



STATISTICAL SERVICE 1444 NICOSIA

1 July, 2025

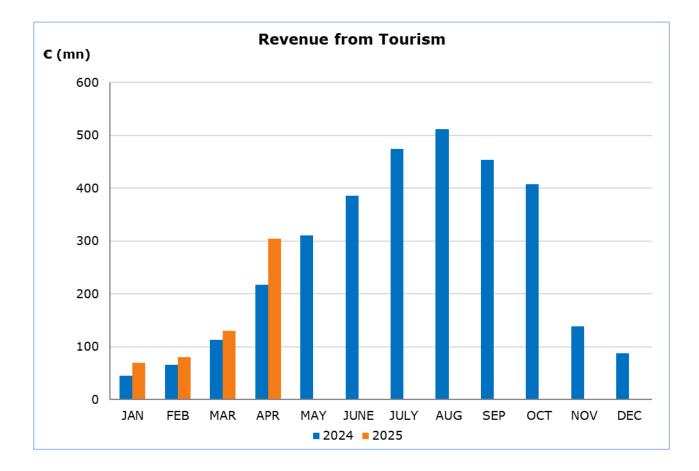
PRESS RELEASE

REVENUE FROM TOURISM: APRIL 2025

Revenue from Tourism 39,9%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached \in 304,2 mn in April 2025, recording an increase of 39,9% as compared to the corresponding month of the previous year (\notin 217,4 mn).

For the period of January – April 2025, revenue from tourism is estimated at \in 582,5 mn compared to \notin 440,7 mn in the corresponding period of 2024, recording an increase of 32,2%.



Expenditure Analysis

The average expenditure per person was \in 726,42 in April 2025 compared to \in 651,69 in April 2024, recording an increase of 11,5%.

Tourists from the United Kingdom (the largest tourist market with 36,3% of the total tourists in April 2025) spent on average \in 89,33 per day, while tourists from Israel (the second largest market during the specific month with 15,2% of the total tourists) spent on average \in 140,08. Tourists from Germany (the third largest market with 7,1%), spent on average \in 103,23 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

	April 2024				April 2025			
Country of Usual Residence	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist	Average	Expenditure (€)	
			Per Person	Per Day	Arrivals	Length of Stay	Per Person	Per Day
TOTAL	333.563	7,4	651,69	88,07	418.730	7,7	726,42	94,34
Austria	4.531	6,0	708,38	118,06	7.126	7,6	816,18	107,39
Belgium	2.470	7,0	991,89	141,70	3.188	7,6	754,53	99,28
France	11.984	6,5	627,90	96,60	8.113	7,8	676,41	86,72
Germany	22.510	8,6	788,25	91,66	29.613	8,9	918,74	103,23
Denmark	5.171	6,6	643,55	97,51	5.516	u	u	u
Switzerland	6.475	6,6	952,73	144,35	6.647	7,6	1.098,41	144,53
Greece	13.056	9,0	389,50	43,28	16.354	5,9	434,38	73,62
United States	4.004	u	u	u	4.301	12,7	1.342,61	105,72
United Kingdom	117.902	8,2	665,95	81,21	151.883	8,7	777,17	89,33
Israel	35.673	4,5	630,14	140,03	63.474	4,4	616,36	140,08
Italy	3.633	5,2	385,38	74,11	4.059	5,5	504,95	91,81
Lebanon	3.203	6,6	751,77	113,90	2.776	6,8	1.053,36	154,91
Norway	3.853	9,5	926,88	97,57	3.957	u	u	u
Netherlands	5.131	6,4	615,39	96,15	8.810	8,0	849,15	106,14
Poland	25.250	5,5	443,68	80,67	29.009	5,9	529,52	89,75
Sweden	12.011	8,7	669,31	76,93	13.967	10,5	825,61	78,63
Finland	6.758	6,8	616,90	90,72	5.015	6,9	774,96	112,31

u: Data with low reliability.

METHODOLOGICAL INFORMATION

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information: CYSTAT Portal, subtheme <u>Tourism</u> <u>CYSTAT-DB</u> (Online Database) <u>Predefined Tables</u> (Excel) <u>Methodological Information</u>

The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.

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