



REPUBLIC OF CYPRUS



STATISTICAL SERVICE
1444 NICOSIA

30 October, 2025

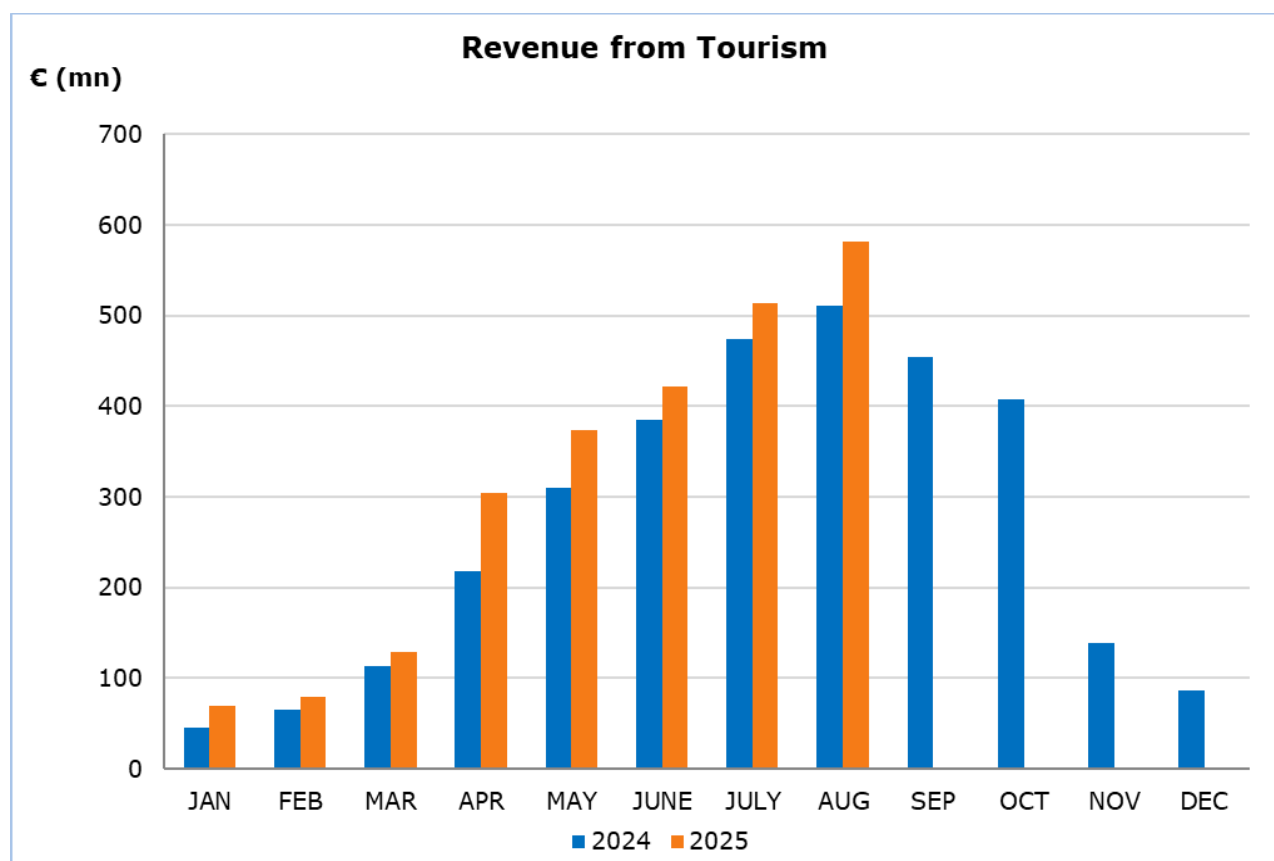
PRESS RELEASE

REVENUE FROM TOURISM: **AUGUST 2025**

Revenue from Tourism 13,8%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached €581,8 mn in August 2025, recording an increase of 13,8% as compared to the corresponding month of the previous year (€511,4 mn).

For the period of January – August 2025, revenue from tourism is estimated at €2.472,9 mn compared to €2.121,8 mn in the corresponding period of 2024, recording an increase of 16,5%.



Expenditure Analysis

The average expenditure per person was €966,41 in August 2025 compared to €921,59 in August 2024, recording an increase of 4,9%.

Tourists from the United Kingdom (the largest tourist market with 32,1% of the total tourists in August 2025) spent on average €112,74 per day, while tourists from Israel (the second largest market during the specific month with 17,5% of the total tourists) spent on average €152,44. Tourists from Poland (the third largest market with 7,0%), spent on average €96,15 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

Country of Usual Residence	August 2024				August 2025			
	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist Arrivals	Average Length of Stay	Expenditure (€)	
			Per Person	Per Day			Per Person	Per Day
TOTAL	554.923	9,8	921,59	94,04	602.026	9,2	966,41	105,04
Austria	10.620	7,5	995,54	132,74	11.935	7,4	899,80	121,59
Belgium	3.887	u	u	u	3.342	10,2	918,56	90,05
France	16.798	9,0	1.050,28	116,70	15.663	9,4	979,40	104,19
Germany	23.068	9,6	1.048,53	109,22	27.665	10,5	987,97	94,09
Denmark	8.816	u	u	u	9.984	8,8	836,78	95,09
Switzerland	8.459	u	u	u	7.277	8,9	1.254,87	141,00
Greece	14.307	15,6	620,57	39,78	15.294	10,5	484,94	46,18
United States	7.024	15,3	843,17	55,11	8.597	12,2	849,70	69,65
United Kingdom	192.424	10,6	1.066,17	100,58	193.091	10,6	1.195,02	112,74
Israel	74.032	6,7	756,23	112,87	105.597	5,2	792,69	152,44
Italy	8.571	11,3	985,56	87,22	11.173	8,5	773,38	90,99
Lebanon	5.663	u	u	u	5.745	7,6	719,93	94,73
Norway	6.782	9,1	933,46	102,58	7.896	u	u	u
Netherlands	6.740	12,2	1.084,53	88,90	7.672	9,7	1.103,80	113,79
Poland	42.650	7,8	706,24	90,54	41.844	7,7	740,38	96,15
Sweden	22.508	8,8	909,82	103,39	18.636	8,4	876,21	104,31
Finland	4.600	7,6	749,24	98,58	4.018	u	u	u

u: Data with low reliability.

METHODOLOGICAL INFORMATION

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information:

CYSTAT Portal, subtheme [Tourism](#)

[CYSTAT-DB](#) (Online Database)

[Predefined Tables](#) (Excel)

[Methodological Information](#)

The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.

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