



REPUBLIC OF CYPRUS



STATISTICAL SERVICE
1444 NICOSIA

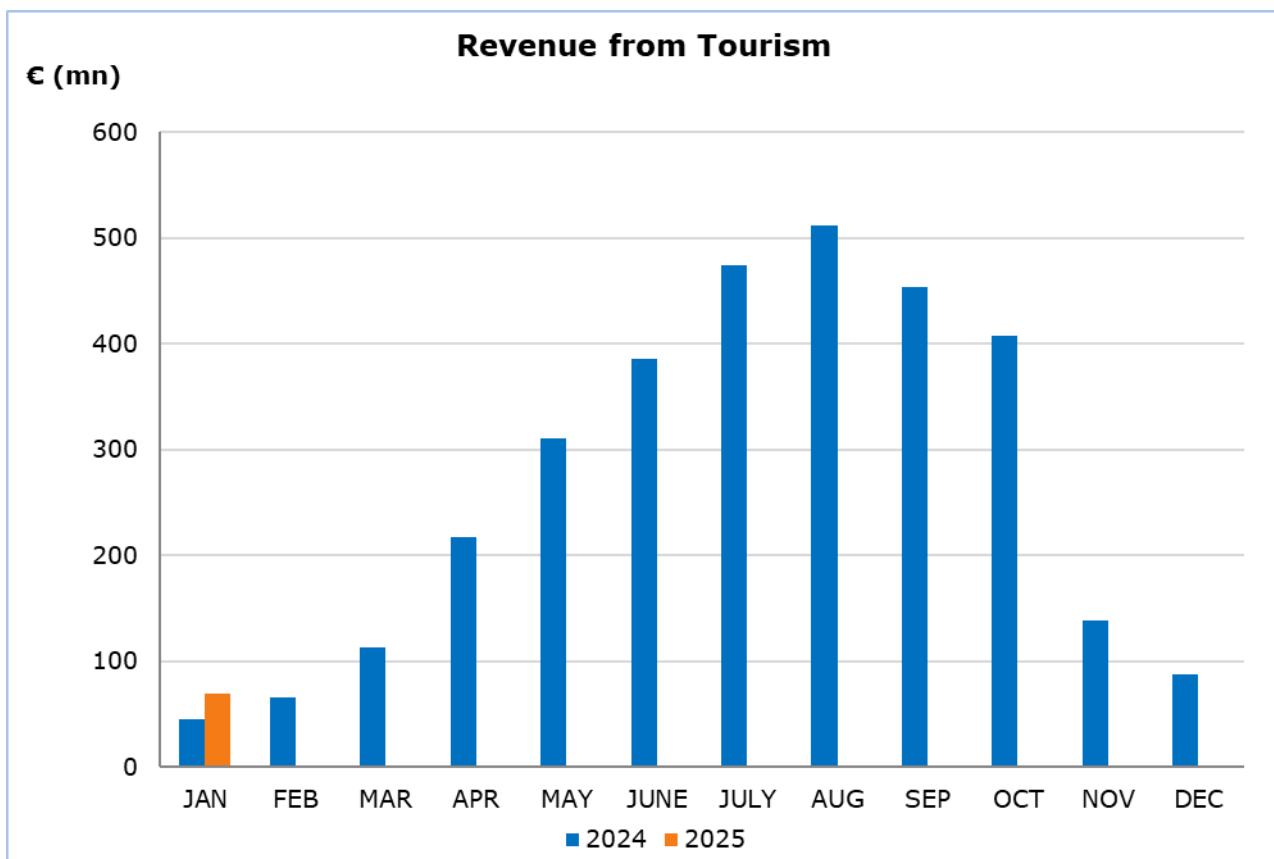
4 April, 2025

PRESS RELEASE

REVENUE FROM TOURISM: JANUARY 2025

Revenue from Tourism 53,1%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached €69,2 mn in January 2025, recording an increase of 53,1% as compared to the corresponding month of the previous year (€45,2 mn).



Expenditure Analysis

The average expenditure per person was €617,65 in January 2025 compared to €513,52 in January 2024, recording an increase of 20,3%.

Tourists from Israel (the largest tourist market with 21,1% of the total tourists in January 2025) spent on average €176,13 per day, while tourists from the United Kingdom (the second largest market during the specific month with 16,7% of the total tourists) spent on average €57,75. Tourists from Poland (the third largest market with 14,1%), spent on average €69,97 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

Country of Usual Residence	January 2024				January 2025			
	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist Arrivals	Average Length of Stay	Expenditure (€)	
			Per Person	Per Day			Per Person	Per Day
TOTAL	87.961	8,2	513,52	62,62	112.100	8,2	617,65	75,32
Austria	832	u	u	u	1.126	u	u	u
Belgium	249	u	u	u	203	u	u	u
France	1.647	6,8	417,71	61,43	1.341	u	u	u
Germany	2.952	10,2	697,67	68,40	4.114	10,2	704,72	69,09
Denmark	420	u	u	u	u	u	u	u
Switzerland	976	7,8	732,75	93,94	880	u	u	u
Greece	10.384	8,8	359,48	40,85	11.288	8,9	368,91	41,45
United States	1.660	9,8	960,66	98,03	1.934	u	u	u
United Kingdom	16.321	11,0	580,03	52,73	18.701	12,2	704,60	57,75
Israel	9.148	5,7	674,56	118,34	23.704	3,4	598,85	176,13
Italy	1.150	9,1	485,00	53,30	805	8,4	739,15	87,99
Lebanon	2.156	6,1	654,31	107,26	2.367	9,7	985,93	101,64
Norway	247	u	u	u	432	u	u	u
Netherlands	1.028	9,6	504,80	52,58	1.560	7,7	572,37	74,33
Poland	15.978	5,1	346,27	67,90	15.791	5,8	405,82	69,97
Sweden	498	11,1	550,07	49,56	816	u	u	u
Finland	182	u	u	u	426	u	u	u

u: Data with low reliability.

METHODOLOGICAL INFORMATION

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information:

CYSTAT Portal, subtheme [Tourism](#)

[CYSTAT-DB](#) (Online Database)

[Predefined Tables](#) (Excel)

[Methodological Information](#)

The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.

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