



REPUBLIC OF CYPRUS



STATISTICAL SERVICE
1444 NICOSIA

29 September, 2025

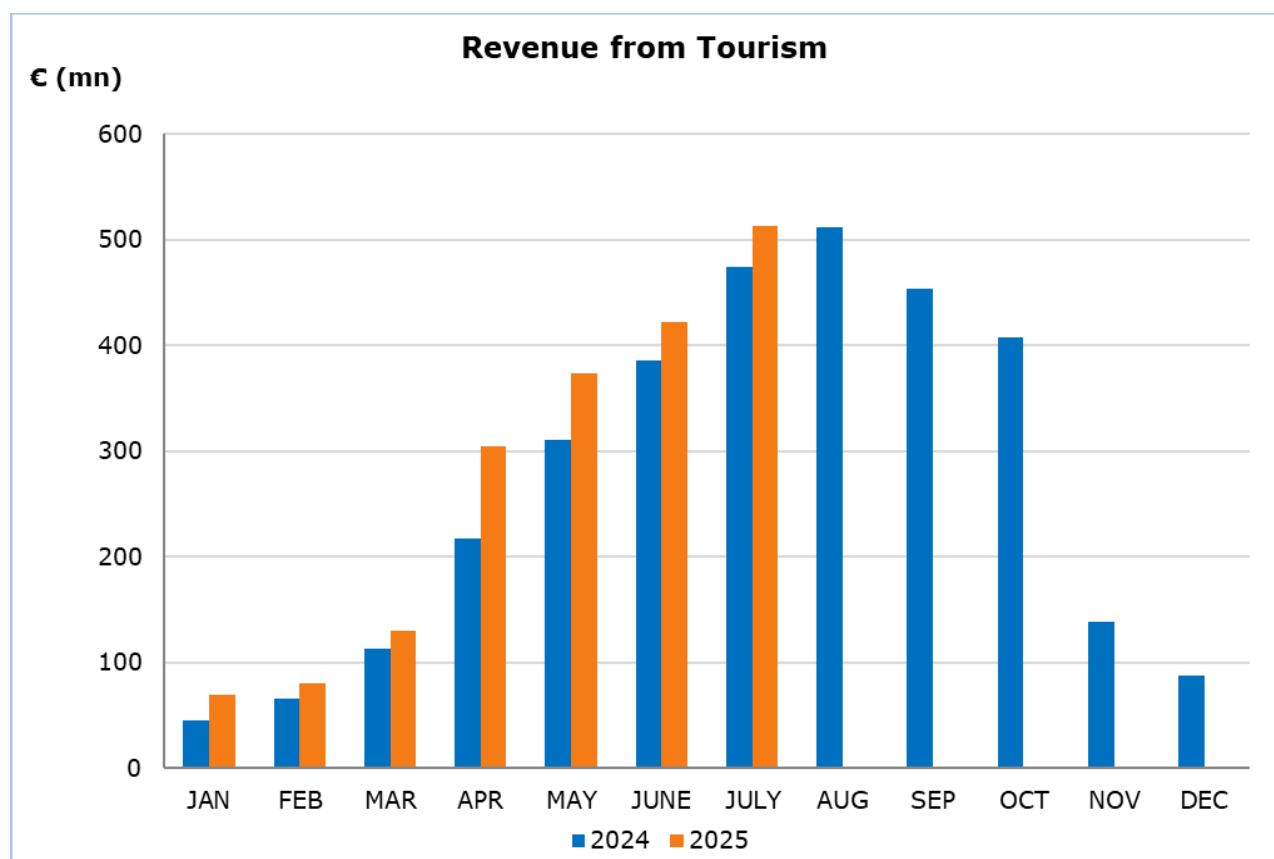
PRESS RELEASE

REVENUE FROM TOURISM: JULY 2025

Revenue from Tourism 8,2%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached €513,0 mn in July 2025, recording an increase of 8,2% as compared to the corresponding month of the previous year (€474,0 mn).

For the period of January – July 2025, revenue from tourism is estimated at €1.891,1 mn compared to €1.610,4 mn in the corresponding period of 2024, recording an increase of 17,4%.



Expenditure Analysis

The average expenditure per person was €870,78 in July 2025 compared to €859,95 in July 2024, recording an increase of 1,3%.

Tourists from the United Kingdom (the largest tourist market with 32,2% of the total tourists in July 2025) spent on average €100,29 per day, while tourists from Israel (the second largest market during the specific month with 13,0% of the total tourists) spent on average €151,10. Tourists from Poland (the third largest market with 7,4%), spent on average €90,23 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

Country of Usual Residence	July 2024				July 2025			
	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist Arrivals	Average Length of Stay	Expenditure (€)	
			Per Person	Per Day			Per Person	Per Day
TOTAL	551.229	8,9	859,95	96,62	589.116	9,0	870,78	96,75
Austria	12.510	7,5	1.000,45	133,39	12.295	7,7	1.004,45	130,45
Belgium	3.344	u	u	u	3.614	8,8	1.095,63	124,50
France	14.076	9,0	806,24	89,58	12.648	9,6	813,63	84,75
Germany	20.726	10,3	963,10	93,50	23.694	10,6	906,51	85,52
Denmark	14.136	u	u	u	14.857	8,2	1.007,32	122,84
Switzerland	12.307	8,2	1.187,46	144,81	12.033	7,6	900,93	118,54
Greece	16.888	12,6	530,86	42,13	13.383	10,3	427,18	41,47
United States	8.370	12,0	644,50	53,71	10.051	12,9	1.114,82	86,42
United Kingdom	186.751	10,2	969,20	95,02	189.730	9,9	992,90	100,29
Israel	71.238	4,7	659,15	140,24	76.557	4,6	695,05	151,10
Italy	4.072	8,6	758,92	88,25	7.970	7,9	717,54	90,83
Lebanon	7.073	u	u	u	6.396	6,0	879,45	146,58
Norway	12.690	10,1	1.184,99	117,33	12.704	u	u	u
Netherlands	5.980	u	u	u	8.630	9,1	975,66	107,22
Poland	35.456	7,7	662,34	86,02	43.713	7,5	676,74	90,23
Sweden	23.511	7,6	1.021,56	134,42	20.455	10,1	1.029,33	101,91
Finland	5.051	7,6	676,69	89,04	3.701	8,9	901,00	101,24

u: Data with low reliability.

METHODOLOGICAL INFORMATION

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information:

CYSTAT Portal, subtheme [Tourism](#)

[CYSTAT-DB](#) (Online Database)

[Predefined Tables](#) (Excel)

[Methodological Information](#)

The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.

Contact

Lucy Panayidou: Tel.: +35722602152, E-mail: lpnayidou@cystat.mof.gov.cy