

REPUBLIC OF CYPRUS



STATISTICAL SERVICE OF CYPRUS 1444 NICOSIA

1 September, 2023

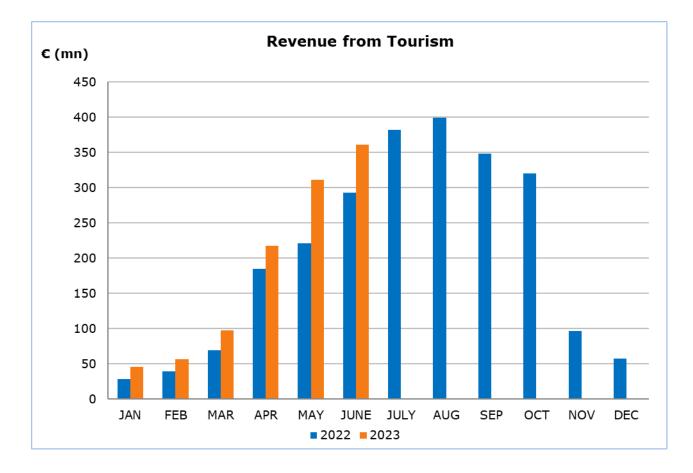
PRESS RELEASE

REVENUE FROM TOURISM: JUNE 2023

Revenue from Tourism +23,5%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached \in 361,5 mn in June 2023 compared to \notin 292,7 mn in the corresponding month of the previous year, recording an increase of 23,5%.

For the period of January – June 2023, revenue from tourism is estimated at \leq 1.090,1 mn compared to \leq 835,7 mn in the corresponding period of 2022, recording an increase of 30,4%.



Expenditure Analysis

The average expenditure per person was \in 791,03 in June 2023 compared to \in 786,03 in June 2022, recording an increase of 0,6%.

Tourists from the United Kingdom (the largest tourist market with 34,8% of the total tourists in June 2023) spent on average \in 96,13 per day, while tourists from Israel (the second largest market during the specific month with 10,2% of the total tourists) spent on average \in 124,72. Tourists from Poland (the third largest market with 6,6%), spent on average \in 77,12 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

	June 2022				June 2023			
Country of Usual Residence	Arrivals	Average Length of Stay	Expenditure (€)			Average	Expenditure (€)	
			Per Person	Per Day	Arrivals	Length of Stay	Per Person	Per Day
TOTAL	372.324	9,4	786,03	83,62	456.985	8,5	791,03	93,06
Austria	7.518	7,7	879,09	114,17	8.992	7,0	953,33	136,19
Belgium	2.211	8,8	670,17	76,16	2.165	8,2	986,25	120,27
France	5.212	8,6	642,26	74,68	7.274	6,8	672,87	98,95
Germany	20.906	8,9	895,43	100,61	17.858	8,6	927,43	107,84
Denmark	7.225	7,4	622,52	84,12	6.659	6,9	544,55	78,92
Switzerland (incl. Liechten.)	5.401	8,0	1.052,08	131,51	8.481	10,7	1.083,07	101,22
Greece	14.435	10,1	415,14	41,10	20.722	9,6	382,18	39,81
United States	5.294	9,8	746,90	76,21	6.677	13,1	1.190,42	90,87
United Kingdom	155.703	10,3	876,23	85,07	159.061	9,9	951,70	96,13
Israel	27.288	4,4	738,32	167,80	46.402	4,5	561,23	124,72
Italy	3.995	2,8	243,92	87,11	4.751	6,3	515,07	81,76
Lebanon	3.987	11,3	828,74	73,34	4.282	9,5	1.176,85	123,88
Norway	7.568	8,9	859,77	96,60	9.890	7,8	820,09	105,14
Netherlands	2.673	8,0	743,10	92,89	4.401	8,4	614,71	73,18
Poland	21.445	6,8	527,71	77,60	30.293	7,3	562,99	77,12
Sweden	18.478	8,1	654,40	80,79	22.724	8,0	707,48	88,44
Finland	3.905	10,1	917,07	90,80	3.387	6,9	863,27	125,11
Other Countries	59.080	10,2	715,25	70,12	92.966	7,9	706,91	89,48

METHODOLOGICAL NOTES

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information: CYSTAT Portal, subtheme <u>Tourism</u> <u>CYSTAT-DB</u> (Online Database) <u>Predefined Tables</u> (Excel) <u>Methodological Information</u>

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