



REPUBLIC OF CYPRUS



STATISTICAL SERVICE
OF CYPRUS
1444 NICOSIA

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PRESS RELEASE

REVENUE FROM TOURISM: MARCH 2023

Revenue from Tourism +41,5%

Based on the results of the Passenger Survey carried out by the Statistical Service, revenue from tourism reached €97,8 mn in March 2023 compared to €69,1 mn in the corresponding month of the previous year, recording an increase of 41,5%.

For the period of January – March 2023, revenue from tourism is estimated at €200,0 mn compared to €136,9 mn in the corresponding period of 2022, recording an increase of 46,1%.



Expenditure Analysis

The average expenditure per person was €530,72 in March 2023 compared to €536,39 in March 2022, recording a decrease of 1,1%.

Tourists from the United Kingdom (the largest tourist market with 33,8% of the total tourists in March 2023) spent on average €69,58 per day, while tourists from Israel (the second largest market during the specific month with 12,4% of the total tourists) spent on average €140,89. Tourists from Greece (the third largest market with 8,2%), spent on average €57,32 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

| Country of Usual Residence | March 2022 | | | | March 2023 | | | |
|----------------------------|----------------|------------------------|-----------------|--------------|----------------|------------------------|-----------------|--------------|
| | Arrivals | Average Length of Stay | Expenditure (€) | | Arrivals | Average Length of Stay | Expenditure (€) | |
| | | | Per Person | Per Day | | | Per Person | Per Day |
| TOTAL | 128.840 | 9,7 | 536,39 | 55,30 | 184.263 | 7,2 | 530,72 | 73,71 |
| Austria | ... | ... | ... | ... | 3.268 | 5,6 | 544,03 | 97,15 |
| Belgium | ... | ... | ... | ... | 1.479 | 8,3 | 597,81 | 72,03 |
| France | ... | ... | ... | ... | 3.568 | 9,9 | 719,12 | 72,64 |
| Germany | 10.592 | 8,9 | 690,82 | 77,62 | 12.864 | 7,9 | 544,03 | 68,86 |
| Greece | 12.810 | 9,1 | 293,40 | 32,24 | 15.122 | 6,4 | 366,87 | 57,32 |
| United States | ... | ... | ... | ... | 2.329 | 11,7 | 587,76 | 50,24 |
| United Kingdom | 44.829 | 11,0 | 501,91 | 45,63 | 62.282 | 8,5 | 591,39 | 69,58 |
| Israel | 11.122 | 3,9 | 502,93 | 128,96 | 22.813 | 3,2 | 450,84 | 140,89 |
| Italy | ... | ... | ... | ... | 1.223 | 5,1 | 398,06 | 78,05 |
| Lebanon | ... | ... | ... | ... | 2.396 | 4,7 | 595,21 | 126,64 |
| Netherlands | ... | ... | ... | ... | 2.071 | 6,3 | 449,92 | 71,42 |
| Poland | 9.805 | 5,6 | 260,89 | 46,59 | 14.049 | 5,9 | 435,24 | 73,77 |
| Sweden | ... | ... | ... | ... | 1.546 | 10,7 | 563,82 | 52,69 |

METHODOLOGICAL NOTES

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information:

CYSTAT Portal, subtheme [Tourism](#)

[CYSTAT-DB](#) (Online Database)

[Predefined Tables](#) (Excel)

[Methodological Information](#)

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