



REPUBLIC OF CYPRUS



**STATISTICAL SERVICE**  
1444 NICOSIA

13 June, 2025

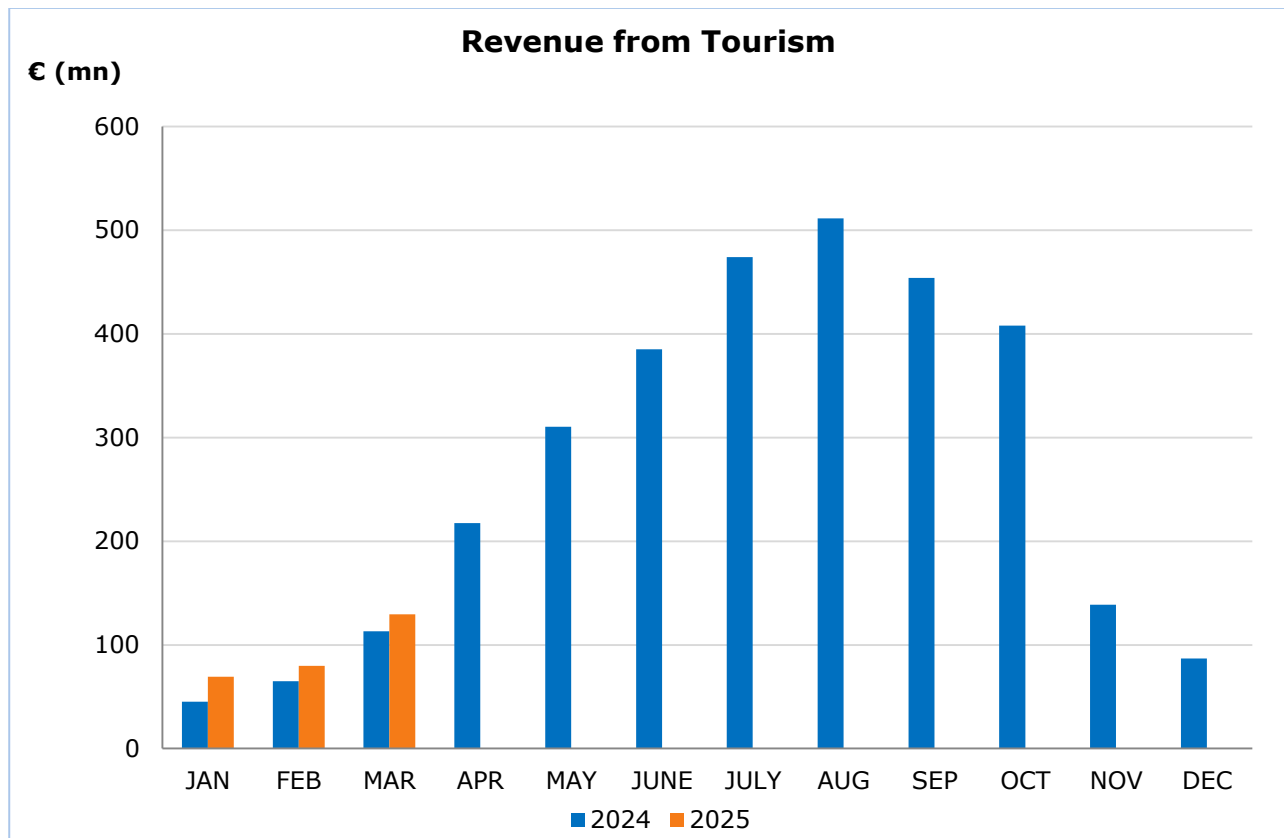
## PRESS RELEASE

### REVENUE FROM TOURISM: MARCH 2025

#### **Revenue from Tourism 14,5%**

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached €129,4 mn in March 2025, recording an increase of 14,5% as compared to the corresponding month of the previous year (€113,0 mn).

For the period of January – March 2025, revenue from tourism is estimated at €278,3 mn compared to €223,3 mn in the corresponding period of 2024, recording an increase of 24,6%.



## **Expenditure Analysis**

The average expenditure per person was €644,65 in March 2025 compared to €558,88 in March 2024, recording an increase of 15,3%.

Tourists from the United Kingdom (the largest tourist market with 30,7% of the total tourists in March 2025) spent on average €78,87 per day, while tourists from Israel (the second largest market during the specific month with 14,1% of the total tourists) spent on average €194,69. Tourists from Poland (the third largest market with 9,9%), spent on average €76,07 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

**Table**

Country of Usual Residence	March 2024				March 2025			
	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist Arrivals	Average Length of Stay	Expenditure (€)	
			Per Person	Per Day			Per Person	Per Day
<b>TOTAL</b>	<b>202.256</b>	<b>7,4</b>	<b>558,88</b>	<b>75,52</b>	<b>200.736</b>	<b>7,2</b>	<b>644,65</b>	<b>89,53</b>
Austria	2.766	6,0	551,53	91,92	2.841	5,6	645,50	115,27
Belgium	953	u	u	u	882	u	u	u
France	3.923	6,4	468,68	73,23	3.367	6,4	664,06	103,76
Germany	19.732	7,9	779,45	98,66	16.084	8,3	810,59	97,66
Denmark	1.297	u	u	u	743	u	u	u
Switzerland	2.468	u	u	u	2.354	u	u	u
Greece	18.361	9,8	424,99	43,37	13.053	5,5	380,99	69,27
United States	2.333	u	u	u	2.419	u	u	u
United Kingdom	64.414	8,3	609,97	73,49	61.545	8,8	694,08	78,87
Israel	16.620	4,0	572,82	143,21	28.353	3,4	661,94	194,69
Italy	2.620	6,1	414,73	67,99	1.987	5,8	485,16	83,65
Lebanon	2.101	u	u	u	2.042	6,3	975,94	154,91
Norway	2.421	u	u	u	1.321	u	u	u
Netherlands	1.738	8,8	722,78	82,13	2.780	7,3	631,79	86,55
Poland	21.054	5,1	386,87	75,86	19.827	5,7	433,59	76,07
Sweden	1.274	u	u	u	3.449	u	u	u

u: Data with low reliability.

## **METHODOLOGICAL INFORMATION**

### **Definitions**

**Tourists** – Visitors who stay for at least one night in Cyprus.

**Tourist arrivals** – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

**Revenue from Tourism** - It refers to the revenue from tourists during their visit in Cyprus.

### **Source of Data and Coverage**

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

### ***For more information:***

CYSTAT Portal, subtheme [Tourism](#)

[CYSTAT-DB](#) (Online Database)

[Predefined Tables](#) (Excel)

[Methodological Information](#)

**The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.**

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