



30 July, 2025

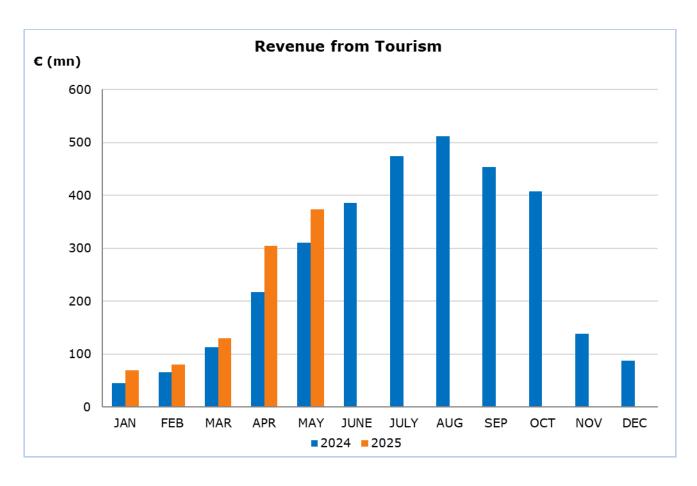
PRESS RELEASE

REVENUE FROM TOURISM: MAY 2025

Revenue from Tourism 20,2%

Based on the results of the Passengers Survey carried out by the Statistical Service, revenue from tourism reached \in 373,3 mn in May 2025, recording an increase of 20,2% as compared to the corresponding month of the previous year (\in 310,5 mn).

For the period of January – May 2025, revenue from tourism is estimated at €955,8 mn compared to €751,2 mn in the corresponding period of 2024, recording an increase of 27,2%.



Expenditure Analysis

The average expenditure per person was €779,08 in May 2025 compared to €736,82 in May 2024, recording an increase of 5,7%.

Tourists from the United Kingdom (the largest tourist market with 37,4% of the total tourists in May 2025) spent on average €97,77 per day, while tourists from Israel (the second largest market during the specific month with 9,4% of the total tourists) spent on average €153,11. Tourists from Poland (the third largest market with 7,7%), spent on average €90,28 per day.

Detailed statistics on the average expenditure of tourists per person and per day by country of usual residence are presented in the following table.

Table

	May 2024				May 2025			
Country of Usual Residence	Tourist Arrivals	Average Length of Stay	Expenditure (€)		Tourist	Average	Expenditure (€)	
			Per Person	Per Day	Arrivals	Length of Stay	Per Person	Per Day
TOTAL	421.400	8,5	736,82	86,68	479.160	8,1	779,08	96,18
Austria	7.416	7,7	838,45	108,89	8.773	8,2	773,66	94,35
Belgium	2.879	7,1	870,67	122,63	2.644	7,6	884,51	116,38
France	9.214	6,4	666,15	104,09	9.957	6,6	686,90	104,08
Germany	27.081	8,4	944,32	112,42	29.938	8,6	886,28	103,06
Denmark	7.286	u	u	u	8.635	7,0	776,71	110,96
Switzerland	6.049	6,9	999,66	144,88	7.249	6,4	924,80	144,50
Greece	17.745	8,9	338,43	38,03	17.591	6,5	391,21	60,19
United States	3.936	u	u	u	6.808	8,2	840,20	102,46
United Kingdom	167.696	9,6	798,52	83,18	179.150	9,7	948,39	97,77
Israel	33.138	3,7	598,14	161,66	45.249	4,1	627,74	153,11
Italy	4.111	u	u	u	5.623	6,0	674,77	112,46
Lebanon	3.532	u	u	u	3.093	u	u	u
Norway	8.253	10,8	747,72	69,23	7.656	u	u	u
Netherlands	7.073	9,4	767,65	81,66	8.078	7,7	971,15	126,12
Poland	31.849	6,3	544,33	86,40	36.800	6,6	595,84	90,28
Sweden	20.103	7,6	689,10	90,67	22.924	8,2	728,01	88,78
Finland	6.200	6,5	670,92	103,22	6.360	8,1	854,76	105,53

u: Data with low reliability.

METHODOLOGICAL INFORMATION

Definitions

Tourists – Visitors who stay for at least one night in Cyprus.

Tourist arrivals – The term refers to the number of trips and not to the number of persons. This differs in the sense that one person can take more than one trips during the reference period.

Revenue from Tourism - It refers to the revenue from tourists during their visit in Cyprus.

Source of Data and Coverage

The data on the expenditure of tourists is obtained from the Passengers Survey which is carried out at the points of departure in Larnaka and Pafos airports. The data is collected through personal interviews with the use of an electronic questionnaire (CAPI method – Computer Assisted Personal Interviewing).

The data covers all persons in the Government controlled area of Cyprus. It does not include travelers who arrive and depart illegally via ports and airports in the occupied part of Cyprus.

For more information:

CYSTAT Portal, subtheme <u>Tourism</u> <u>CYSTAT-DB</u> (Online Database)
<u>Predefined Tables</u> (Excel)
<u>Methodological Information</u>

The Predefined Tables available in Excel format, include data up to December 2024. As of January 2025, data will only be available in the Online Database CYSTAT-DB.

<u>Contact</u>

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